

Appendix A

Spencer Cohen, PhD
Senior Economist
Community Attributes Inc.
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- Summary**
- Extensive work on clusters, economic impact analysis, and industry sector analysis for local and statewide stakeholders.
 - Econometric analysis.
 - Comprehensive knowledge and experience using and analyzing economic development-related data and deployment for regional comparisons.
 - Advanced fluency in Mandarin Chinese.
 - Public speaking skills, including numerous presentations to local public and private sector audiences and Chinese-language presentations to inbound delegations.

Professional Experience **SENIOR ECONOMIST** *March 2013-present*
Community Attributes Inc., Seattle, WA

Primary Responsibilities:

- Serves as chief economist for consulting firm.
- Economic and fiscal impact and industry cluster analysis.
- Public presentations on regional economic trends.
- Small area economic forecasting.
- Project management.

SENIOR POLICY ADVISOR *October 2011-March 2013*
Washington Economic Development Commission, Seattle, WA

Primary Responsibilities:

- Develop methodology for evaluating state-supported economic development programs across Washington State.
- Policy analysis and strategizing to support innovation and economic development efforts and outcomes.

RESEARCH MANAGER *2008-2011*
Washington State Department of Commerce, Seattle, WA

Primary Responsibilities:

- China-related research on export and inbound investment opportunities.
- Primary, agency-wide point person for labor, revenue, and export data and analysis.
- Statewide, quarterly metrics on Washington's economic and social wellbeing.
- Quarterly publications and market and industry analysis.

CONTRACT RESEARCHER (2007)

2006-2007

State of Washington Department of Community, Trade & Economic Development (CTED), Seattle, WA

- Researched and wrote Washington State Investment Competitiveness Report
- Reviewed, inventoried, and summarized data and information on key sectors, innovation ecosystem, and history of foreign direct investment in Washington state.
- Prepared extensive report of findings, later to be used for foreign direct investment recruitment efforts.

SPECIAL PROJECTS (2006)**State of Washington Department of Community, Trade & Economic Development (CTED),** Seattle, WA

- Planned and organized Washington State Trade Week, an annual event promoting the importance of international trade to the state economy.
- Helped plan and support Governor Chris Gregoire's trade mission to Australia and New Zealand, working closely and coordinating with global health and life sciences entities in Queensland, Australia and Washington state.

CONTRACTOR PROJECT LEAD

2006

Washington Technology Center, Seattle, WA

- Worked with the WTC to identify micro-fabrication and incubation and tech transfer entities in Australia and New Zealand and arranged meetings to discuss potential collaborations (e.g. shared facilities) with the WTC.
- Participated as a delegate on Governor Gregoire's trade mission to Australia and New Zealand as a member of the Washington Technology Center, and as lone representative in New Zealand during trip.
- Prepared detailed report of findings for the Washington State Department of Community, Trade & Economic Development.

Education **PhD in Geography,** *University of Washington, Seattle, WA* 2006-2016
Doctoral dissertation focus: land use and local government finance in urban China.

MA in International Studies/China, *University of Washington, Seattle, WA* 2005

BA in Mathematics and History (double major), *University of Connecticut, Storrs, CT* 2001

Technical Advanced proficiency in Excel, R, and SPSS

Statistical Training Multivariate regression, time series cross-sectional data analysis, event history analysis, maximum likelihood methods.

Language Skills Mandarin Chinese (advanced fluency in spoken and reading)