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## BEFORE THE HEARING EXAMINER CITY OF SEATTLE

In the matter of the Appeal of:

WASHINGTON COMMUNITY ACTION NETWORK, et al.

Of a decision by the Director of the Department of Planning and Development

File No. MUP 15-010-MUP 15-015

DPD # 3012953

DECLARATION OF JOSEPH BROGAN IN SUPPORT OF RESPONDENTS' JOINT MOTION TO EXCLUDE EXPERT TESTIMONY

- I, Joseph Brogan, declare as follows:
- I am an attorney licensed to practice law in all Washington courts. I represent Swedish in the above-captioned matter. I am over eighteen years of age and have personal knowledge of the matters herein. If called as a witness I could and would testify competently thereto.
- 2. Attached to this Declaration are true and accurate copies of the following:

Exhibit A: 19th Avenue Block Watch/Squire Park Neighbors Witness and Exhibit List

Exhibit B: Cherry Hill Community Council Witness and Exhibit List

Exhibit C: Squire Park Community Council List of Witnesses and Exhibits

Exhibit D: Concerned Neighbors of Swedish Cherry Hill Witness and Exhibit

Exhibit E: Curriculum Vitae of Nicholas Richter

Exhibit F: Description of Lindsey Amtmann LLC services (provided with 19th Avenue Block Watch Witness Disclosure)

DECLARATION OF JOSEPH BROGAN IN SUPPORT OF RESPONDENTS' JOINT MOTION TO EXCLUDE EXPERT TESTIMONY - 1

FOSTER PEPPER PLLC
1111 THIRD AVENUE, SUITE 3400
SEATTLE, WASHINGTON 98101-3299
PHONE (206) 447-4400 FAX (206) 447-9700

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DECLARATION OF JOSEPH BROGAN IN SUPPORT OF RESPONDENTS' JOINT MOTION TO EXCLUDE EXPERT TESTIMONY - 2

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# 19th AVE BLOCK WATCH/SQUIRE PARK NEIGHBORS WITNESS AND EXHIBIT LIST

NUMBER NAME	NAME	EXPERT	TESTIMONY	NOTES
<b>7</b>	Nicholas Richter	Yes		Mr. Richter currently works for a public sector entity. He is appearing as an expert in his field, not as a representative of his current employer.
4				As such, due to Mr. Richter's work schedule, he is flying from Oakland to Seattle Thursday night, July 16 <sup>th</sup> , to testify on Friday, July 17 <sup>th</sup> , concerning the EIS and separately the MIMP. We ask the Hearing Examiner and all Parties allow Mr. Richter to provide his testimony for the MIMP separately during the portion of the Hearing reserved for the EIS due to his schedule.
2	J. Scott Kindred	Yes	Stormwater, groundwater, soils, topography, drainage, geology	
3	Lindsey Amtmann	Yes	EIS - general	
4	Kenneth Torp	Yes	Transportation	
5	Ellen Sollod	Yes	Model; light/shadow, land use	

9	Vicky Schiantarelli	Yes	EIS/EA Review (light,	
			shadow, noise, land	
			use)	
7	Jerry Matsui	No;	Shadow/light balloon	Explanation of 19 <sup>th</sup> Ave photos
		Appellant	Appellant demonstration photos	

NUMBER	EXHIBIT	PURPOSE
_	CV for Nicholas Richter	Credentials demonstrating expertise
2	Bio for J. Scott Kindred	Credentials demonstrating expertise
3	Credentials of Lindsey Amtmann	Credentials demonstrating expertise
4	Credentials of Kenneth Torp	Credentials demonstrating expertise
5	Credentials of Ellen Sollod	Credentials demonstrating expertise
9	Credentials of Vicky Schiantarelli	Credentials demonstrating expertise
7	19th Ave Block Impact Photos	photos
8	Aerial View of Site	photo
თ	King County iMap 1	Мар
10	King County iMap 2	Мар
11	King County iMap 3	Мар
12	King County iMap 4	Мар
13	Seattle Land Use Map	Мар
14	Photo Campus in Context	Photo
15	Swedish Close	Photo
16	Swedish Out	Photo
17	CF 298506 5-6	1994 EIS components
18	CF 298506 11-12	1994 EIS components
19	CF 298506 13-14	1994 EIS components
20	CF 298506 15-16	1994 EIS components

21	CF 298506 17-18	1994 EIS components
22	CF 298506 19-20	1994 EIS components
23	CF 298506 21	1994 EIS components
24	CF 298506 23-24	1994 EIS components
25	Shannon & Wilson Report	Engineer Summary Report
26	The Bob Hope International Heart	Engineering Report
	Research Institute Report	
27	1994 Final MIMP Report	19994 MIMP
28	SSA Letter 09-17-10	City of Seattle compliance requirements summary
29	Comments on DPD Project Number	Nicholas Richter comments
30	DEIS 2014-05-22	
31	FEIS Scoping 2013-07-01	
32	Final Report 2015-05-28	
33	Final Scoping Comments 2013-04-	
	13	
34	MOB MUP Rev 3	Letter from CAC
35	Preliminary Draft EIS 2013-11-07	
36	Preliminary Draft EIS Appendices A-	
	C 2013-11-07	
37	Preliminary Draft Plan & DEIS Final	
	Signed 2013-12-12	
38	Swedish Cherry Hill DEIS	Nicholas Richter comments
	Comments	
39	Swedish Cherry Hill MIMP Final	
	Director's Report	

All Other Parties' Witnesses and Exhibits.

# CHERRY HILL COMMUNITY COUNCIL WITNESS AND EXHIBIT LIST

NUMBER NAME	NAME	EXPERT	EXPERT   TESTIMONY	NOTES
	Nicholas Richter Yes	Yes	Transportation, EIS	Mr. Richter currently works for
			Scoping, Transition and	a public sector entity. He is
			Land Use	appearing as an expert in his
				field, not as a representative of
				his current employer.
				As such, due to Mr. Richter's
				work schedule, he is flying from
				Oakland to Seattle Thursday
				night, July 16 <sup>th</sup> , to testify on
				Friday, July 17 <sup>th</sup> , concerning
				the EIS and separately the
				MIMP. We ask the Hearing
				<b>Examiner and all Parties allow</b>
				Mr. Richter to provide his
				testimony for the MIMP
				separately during the portion of
				the Hearing reserved for the
				EIS due to his schedule.

NUMBER	EXHIBIT	PURPOSE
_	CV for Nicholas Richter	lolas Richter   Credentials demonstrating Mr. Ritcher's expertise
		concerning transportation, land use, and urban planning

All Other Parties' Witnesses and Exhibits

# BEFORE THE HEARING EXAMINER CITY OF SEATTLE

In the matter of the Appeal of: C F 311936

Washington Community Action DPD Project No 3012953

Network, et al.

**Appellant Squire Park Community Council** 

### **List of Witnesses and Exhibits**

The Squire Park Community Council submits the following list of witnesses and exhibits it may offer during the SEPA portion of the appeal.

### Witnesses

**Brie Gyncild** will testify regarding the Environmental Impact Statement related to Land Use and Transportation.

**Joy Jacobson** will testify regarding the Environmental Impact Statement related to Land Use and Aesthetics/Light, Glare and Shadows.

Patrick Angus, Maja Hadlock, Dean Paton, Nicholas Richter, Elliot Smith, and Joy Jacoboson, will testify regarding the requests of the Citizens Advisory Committee for information and analysis in and by the Environmental Impact Statement.

**Ellen Sollod** will testify regarding the Environmental Impact Statement related to Land Use and Aesthetics/Light, Glare and Shadows.

**Kenneth Torp** will testify regarding the Environmental Impact Statement related to Transportation.

### Exhibits:

**Final Scoping Comments** dated April, 3, 2013 from Citizens Advisory Committee.

June 12, 2015

For the Squire Park Community Council

/s/

Bill Zosel

### CONCERNED NEIGHBORS OF SWEDISH CHERRY HILL

### In the Matter of the application of:

### **SWEDISH CHERRY HILL**

CF 311936

HE File Department Reference

MUP-15-015 (W) 3012953

Department Reference

2015322

**Appellants** 

Concerned Neighbors of Swedish Cherry Hill: Troy Meyers, Claudia Montemayor, Ellen Sollod, Cindy Thelen, Ken Torp, and Aleeta Van

Petten

### **Appellants Proposed Witness and Exhibit List**

### **Expert Witnesses**

1.1 Vicky Schiantarelli Will testify to the overall adequacy of the

EIS related to her qualifications as a EIS/SEPA subject matter expert. She will be testifying in both the EIS and MIMP

portions of the hearing.

1.2 Ellen Sollod Will testify based on her qualifications as

design professional as well as to the adequacy of the EIS related to Public views, shadows and the blockage of access to sunlight. She is expected to testify both the EIS and MIMP portions

of the hearing.

1.3 Claudia Montemayor Will testify based on her qualifications as

design professional as well as to the adequacy of the EIS related to Public views, shadows and the blockage of access to sunlight. She will be testifying in both the EIS and MIMP portions of the

hearing.

1.3 Ken Torp Will testify as a subject matter expert on

the adequacy of the EIS related to transportation and adverse impacts to public services and facilities. He will be testifying in both the EIS and MIMP

portions of the hearing.

c/o Troy Meyers, 1705 E. Columbia Street, Seattle 98122
Troy.Meyers@CNSCH.org

June 11, 2015

Page 1 of 2

### CONCERNED NEIGHBORS OF SWEDISH CHERRY HILL

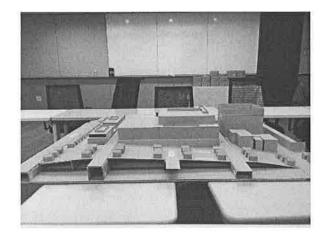
### Witnesses

2.1 Cindy Thelen Will testify as an Appellant.2.2 Aleeta Van Petten Will testify as an Appellant.

### **Exhibits**

3.1 Scale Model of the proposed development.

If any parties wish to view the scale model before the hearing we will cooperate in arranging opportunities to do so.



- 3.2 CV/Bio of Vicky Schiantarelli
- 3.3 CV/Bio of Ken Torp
- 3.4 CV/Bio of Ellen Sollod
- 3.5 CV/Bio of Claudia Montemayor

Nicholas.Richter@Gmail.com

### Education

### Master of Science, Spatial Planning

October 2011

Royal Institute of Technology (KTH), Stockholm

- Coursework and training in sustainable urban planning, governance, and transportation planning.
- Highlights: Created multimodal transportation plan for Upplands Väsby. Shadowed engineering teams conducting rail alignments and ridership forecasts in Abu Dhabi. Coursework in GIS & Spatial Analysis. Selected to represent KTH in urban design competition in Shanghai.

# Bachelor of Arts, Political Science and Philosophy & Bachelor of Arts, Scandinavian Area Studies and Swedish

June 2006

University of Washington, Seattle

- Coursework and training in urban studies, immigration studies, and international relations.
- Graduated cum laude with departmental honors in two majors of four total majors.

### **Work Experience**

### **Asset Management Program Coordinator**

4/21/2014 - Present

Metropolitan Transportation Commission, Oakland

- Primary analyst for the Regional Transit Capital Inventory (RTCI), which captures \$42B of transit assets in the Greater Bay Area spread across 26 transit operators.
- Designed current SQL based RTCl database, conducted an extensive reformulation of existing data to reflect database best practices, and migrated all data accurately from an Excel system of spreadsheets to the new SQL platform.
- Author and designer of the RTCI Manual, a 200 page comprehensive guide to the RTCI. Includes descriptive chapters, technical instructions, and an extensive data dictionary.
- Resident TERM Lite expert at MTC. Founded the Bay Area User Group. Currently authoring paper for TRB on how to set up multiple rehabilitation schedules per asset type in TERM Lite.
- Primary analyst for calculating the 2013 and 2014 Bay Area PCI Scores for 109 jurisdictions.
   Streamlined process from multi-month manual process to a largely automated one hour process.

Research Analyst 5/2012 - Present

Bates Technical College, Tacoma, WA

- Routinely conducts complex data analysis with extensive use of SQL, Access, Tableau, VBA, and Excel to provide actionable information to college leadership and faculty.
- Primary team member responsible for data management, institutional research, market/socioeconomic research, ad hoc research, and federally required reporting.
- Created real time dashboards for college leadership and real time error monitoring dashboards for staff utilizing Tableau Professional and SQL. Managed survey processes for institution.
- Main researcher supporting the creation and completion of the culmination of a seven-year accreditation cycle: A 300 page accreditation report for the regional accrediting body, NWCCU.
- Currently working part time for Bates from California to support reporting and data needs,

### **Transportation Planning Intern**

Puget Sound Regional Council, Seattle, WA

- Created a progress tracking system for regional transportation improvement projects (RTIP), including data extraction & data analysis that allows for earlier detection of threats to funding.
- Conducted data updates in PSRC's database and integrated existing data into tracking solution.
- Used ArcGIS to audit existing mapped TIP projects for topological consistency with the primary network layer used for transportation modeling and edited shapes to eliminate errors.
- Demonstrated skills in GIS, SQL, VBA, Access, Excel, and Data Management.

### Long Range Planning Intern

5/2012 - 3/2013

City of Tacoma Long Range Planning Division, Tacoma

- Created and published a traffic calming guidebook for community members using ideas/images generated during a youth charrette at McCarver Elementary School. PDF available at: <a href="http://goo.gl/AlD10">http://goo.gl/AlD10</a> (Featured online by Smart Growth America, the Congress for the New Urbanism, and others)
- Conducted oral history interviews with community members as part of the MLK Subarea plan.

### Guest Lecturer [Sustainable Transportation/Stakeholder Identification]

University of Washington, Seattle CEE561 10/2014, 10/2013, 10/2012, & 10/2011 Royal Institute of Technology (KTH), Stockholm AG2809 9/9/2011

**Research Assistant** 4/2010 - 6/2010

Royal Institute of Technology (KTH), Stockholm

- Developed an active transportation strategy for a Swedish county. Included a four-step traffic forecast, bus routing review, and presentation of policy options for promoting local cycling trips.
- Sponsored by KTH to compete in a planning competition at the 2010 World Expo focusing on the sustainable redevelopment of a pre-World War II housing block in central Shanghai.
- Contributed research to internal reports and thesis work (Løbner & Sølgaard Bang, 2011) on sustainability strategies in mature urban areas with strong historic preservation policies.

### Activities, Interests, and Additional Qualifications

- Certification: Greenroads Sustainable Transportation Professional, 02/07/2014
  - o One of 109 Greenroads Sustainable Transportation Professionals in the world (STP<sub>β</sub>).
- Completed NTI Courses: Using TERM Lite (1.6CEU), NTD Urban Reporting (1.4CEU), and Intro to Trans. Asset Management (1.4CEU)
- Presented at PNAIRP Annual Institutional Research Conference, 11/08/2013
- Completed FEMA Professional Development Series in Emergency Management, 1/20/2012
- Member: American Planning Association & Pacific NW Association for Institutional Research and Planning
- Appointed member of citizen's advisory committee for a major institution master planning process (2/2012 to 4/2014)
- Member: Washington State Board for Community and Technical Colleges' Research and Planning Commission, 2012 to 2014

### Key Skills and Areas of Knowledge

- **Technology:** ArcGIS, Adobe Creative Suite Design Edition (8 years), Microsoft Office Suite (Access, Excel, & Word), Database Design & Management, SQL, VBA, HTML, CSS, PHP, JS, Tableau, SQL Server, Online Survey Design, etc.
- **Graphic Design:** Document Layout & Design, Print-on-Demand Publishing, eBook & PDF Publishing, Photography, Typography, Web Design, Wordpress Management/Development, and Presentation Design.
- Urban/Transportation Planning: Active Transportation Planning, Public Speaking, Travel Demand Analysis, Public Transportation Technologies, Network Analysis, Sustainable Urban Development Technologies, NACTO/AASHTO Pedestrian and Bike Development Guides, Economic Development Principles, Emergency Management Principles, Community Outreach, and Field Research Methodology (Parking Studies, Rider Surveys, Charettes, etc.)

### **Lindsey Amtmann LLC**

Communication - Services
Archaeology, Anthropology and Tribal Issues
Communications
Environmental Assessment
Environmental Management
Environmental Services - Natural Resources
Historic Resource Inventories / Assessments / Design
Project Management
Public Involvement and Community Outreach
Recycling and Sustainability
Technical Writing

### **Contact Info:**

Lindsey Amtmann lindseyamtmann@gmail.com

### **Business Address:**

16022 Burke Ave N Shoreline, WA 98133

### **Products and Services:**

Science writing and editing, science translation, environmental planning, environmental compliance, technical writing, technical editing, project management, NEPA, SEPA

10728, 23489



### STATE OF WASHINGTON OFFICE OF MINORITY AND WOMEN'S BUSINESS ENTERPRISES

# 210 11TH AVENUE SW, SUITE 401 \* PO BOX 41160 \* OLYMPIA, WASHINGTON 98504-1160 (360) 664-9750 \* TOLL FREE 1-866-208-1064 \* FAX (360) 586-7079

As Of 6/12/2015 6:02:36 AM

<b>Business Information</b>	
Contact Information	
Business Name	Lindsey Amtmann LLC
Doing Business As Name	Lindsey Amtmann LLC
Contact Name	Lindsey Amtmann
Description of Work	CONSULTING AND ADVISING IN THE FIELD OF ENVIRONMENTAL REGULATION, AND SCIENCE WRITING.
Street	16022 Burke Ave N
City, State, Zip	Shoreline, WA, 98133
County	King County
Phone	2067071737
Fax	
E-mail	lindseyamtmann@gmail.com
Website	
UBI Number	603329853
Owners Information	
Primary Owner	Lindsey Amtmann
Other Owner(s)	
Certification Information	State Federal
Certification Type	WBE
Certification Number	W2F0023489

### NAICS codes for UCP USE ONLY to determine size standard

NAICS Codes (Primary is specified in bold)

541620 - Environmental consulting services

711510 - Technical writers, independent

### Lindsey Amtmann

Owner at Lindsey Amtmann LLC: Environmental Planning & Compliance and Science Writing

Greater Seattle Area

**Environmental Services** 

Current

Lindsey Amtmann LLC

Previous

HDK,

Herrera Environmental Consultants

Education

University of Michigan School of Natural Resources and Environment

197 connections



### Send Lindsey InMail

https://www.linkedin.com/in/lindseyamtmann

### II. Background

### III. Summary

Lindsey Amtmann LLC is a certified Woman-Owned Business Enterprise (WBE) and King County Small Contractor and Supplier (SCS) that provides services to two primary clients:

- A/E Firms: Engaging, polished communications; SEPA/NEPA/regulatory compliance strategies; proposal writing and editing; technical writing and editing
- Public Involvement Firms and the Media: Science concepts written for non-scientists

Lindsey is an experienced professional who has managed NEPA/SEPA projects, proposals, and done technical writing and editing over the course of her 15-year career.

Areas of environmental expertise:

- · Water and wastewater
- Transportation
- · Parks and recreation
- · Power transmission
- · Environmental justice

Strong knowledge of federal regulations:

- ESA
- Section 106
- Sections 4(f) and 6(f)
- · Related state and local regulations

### Types of Clients:

- · Local, regional, state, and national agencies and organizations
- Private companies
- · Other consultancies

Science Writing and Editing, Science Translation: Ensures that technical information is understood by all, no

matter what level of expertise the stakeholders possess or their professional discipline. Translates engineering, science, and technical information from expert-to-layperson and from expert-to-expert. Helps decision-makers clarify stakeholder issues when laypeople do not possess quite the right words to express their ideas and concerns.

Proposal Writing and Editing: Proposal, resume, qualifications, CV, and cover letter writing and review, including clear project descriptions, for individuals and consulting teams. I have 15 years of experience writing, reviewing, and managing proposals.

**IV.** Experience

### V. Owner

VI. Lindsey Amtmann LLC

2013 - Present (2 years) Shoreline, WA

For A/E firms: Engaging, polished communications; NEPA/regulatory compliance strategies; proposal writing and editing; technical writing and editing

For Public Involvement Firms and the Media: Science concepts written for non-scientists

For Artists: Writing and editing to ensure that their marketing materials and online presence allow their art to shine and captivate.

VII. FOR

### VIII. Senior Project Manager

IX. HDR

March 2010 - February 2013 (3 years) Seattle, WA

Senior NEPA Project Manager. Led large multidisciplinary team on complex, highly visible projects. Provided strategic environmental guidance and review to project team leaders, engineers, scientists, and planners.

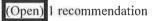


### XI. Project Planner

XII. Herrera Environmental Consultants

2000 - 2010 (10 years) Seattle, WA

Environmental planner and project manager, specializing in NEPA/SEPA/Sections 4(f)/106/6(f).





XIII. James Gill

XIV. ► Web Developer and Technical Writer

Lindsey has an uncanny ability to see the big picture \*and\* manage the details, with equal ability. She also has a rare combination of technical and communication talents, and I was always impressed by her energy and ability to pull a team together...View

### XV. Education

### XVI. University of Michigan School of Natural Resources and Environment

XVII. M.S., Natural Resources

Research focused on environment and human behavior.

Masters' thesis titled "Stakeholder Perspectives on Wild and Scenic Rivers: A New Cognitive Tool for Enhancing Participation."



XIX. Duke University

XX. B.A., Dramatic Literature/Anthropology

Included study abroad in Copenhagen, Denmark at the University of Copenhagen.

Activities and Societies: Graduated cum laude

# KENNETH H. TORP BONA FIDES TRANSPORTATION EXPERT

Mr. Torp has a decade of experience in the field of ground transportation having worked at the federal, state, and local level as detailed below:

Transportation Representative, Urban Mass Transportation Administration of the U.S. Department of Transportation.

Developed capital investment projects for federal funding in 6 states (approximately \$100 million/year). Assisted mass transit agencies with the acquisition of private carriers, construction of major facilities (rail lines, maintenance shops, bus barns, and transitways), purchase of rolling stock (busses and rail cars), and equipment. Also assisted local agencies with fiscal analyses of capital projects, environmental impact assessments and analyses, and system-wide planning issues.

Deputy Executive Director for Administration and Director, Office of Contracts and Procurement, Regional Transportation District, Denver, Colorado. As head of the Office of Contracts and Procurement, was directly involved in the acquisition of rolling stock, equipment, and professional services (architects and engineers) as well as major construction projects (maintenance facilities and the downtown Denver Transit Mall). Assured that all procurements met federal, state, and local procurement requirements. As Deputy E.D., managed the Department of Administration of Denver's principle mass transit agency, including the functions of contracting and procurement, affirmative action and minority business development, human resources, advertising and public information.

Deputy Director and Acting Executive Director, Colorado State
Department of Highways. Managed the State Patrol, the Division of
Highway Safety, and the Division of Administration, as well as the Office of
Management and Budget. Responsible for the day-to-day management of
the Department. As Acting Executive Director, assumed the cabinet-level
responsibility of leading the Department, including the Division of
Highways and the Division of Transportation Planning. Lead an effort to
uncover and prosecute contractors involved in bid rigging on highway
projects.

### Vicky Schiantarelli

541 19th Ave, Seattle 98122 - vickymatsui@yahoo.com - 206.369.6740(cell)

### RELEVANT EXPERIENCE

SEATTLE PUBLIC UTILITIES

Interim Contracts Division Director/Strategic Advisor

Leadership role concerning procurement, grants, contracts and agreements administration, including all aspects of supplier diversity and M/WBE utilization, and consultant selection. Reviewed and evaluated, or coached, Consultant Evaluation Committee teams concerning proposal evaluations, qualifications evaluations, and evaluation criteria and scoring for professional services, engineering services, biological and environmental sciences services, permitting (i.e., EIS, SEPA), and other related services. As part of the process, reviewed and evaluated all full solicitation consultant submittals and all technical materials provided for proposal development.

DEPARTMENT OF LABOR AND INDUSTRIES

**Contracts Administrator** 

Grants, agreements, and consultant contracts administration. Specialty contracts include emergency, personal and professional services, social science and medical research, multiple vendors/service providers, and multiple work orders/project phases.

DEPARTMENT OF TRANSPORTATION Compliance Officer Sr.

In addition to other duties concerning EEO, affirmative action, contract compliance, internal and external investigations, Title VI compliance, reviewed and approved WSDOT Environmental Impact Statements and Environmental Assessments for Title VI compliance, environmental justice, service equity and quality assurance.

### **EDUCATION**

University of Washington Public Affairs

University of Washington Zoology

### sollod studio

724 Fifteenth Avenue | Seattle, WA 98122 | www.sollodstudio.com

### Ellen Sollod

### RELEVANT EXPERIENCE

### Public Artist (20 years)

- Creating site specific large scale public art for parks plazas, streetscapes, infrastructure, educational and medical facilities
- Making scale models of site plans, architecture, and public art projects

### Vice Chair

**Seattle Design Commission** 

### **Former Executive Director**

**Seattle Arts Commission** 

### **Former Member**

Seattle University CAC

### **RELEVANT EDUCATION**

**Master of Arts - Urban Studies** 

University of Maryland







### Claudia Montemayor

Curriculum Vitae

July 2013 - Present

January 2010 - June 2013

January 2007 – December

2009

July 2004 - December 2006

April 2003 - July 2004

September 2002 - March 2003

January 1997 - August 2002

**PurpleWall** 

Co-founder/Chief Design Officer

Vendor Development Group, Inc. (VDG, Inc.)

Vice President of Product Development and Marketing

Vendor Development Group, Inc. (VDG, Inc.)

Director of Outdoor Furniture & Design

Creactiv Consultores en Diseño

Creactiv Director and Partner

**Icono Creative** 

Creative Director and Co-Founder

**ADC Global Creativity** 

Senior Designer

Creactiv Consultores en Diseño

Art Director and Associate



3<sup>rd</sup>

Account Holder

### Claudia Montemayor

### Co-founder/Chief Design Officer at PurpleWall

Bellevue, Washington

Design

Previous

Vendor Development Group, Inc. (VDG, Inc.),

Creactiv Consultores en Diseño,

Icono Creative

Education

Universidad La Salle, A.C.

345connections

### Connect

### Send Claudia InMail

https://www.linkedin.com/in/montemayorclaudia Contact Info

### II. Background

### III. Summary

Creative and Product Development and Creative

Executive with 18+ years of high-impact, global experience in product development and creative.

IV. Experience



### Co-founder/Chief Design Officer VI.

### VII. PurpleWall

July 2013 – Present (2 years)

(Open) | course



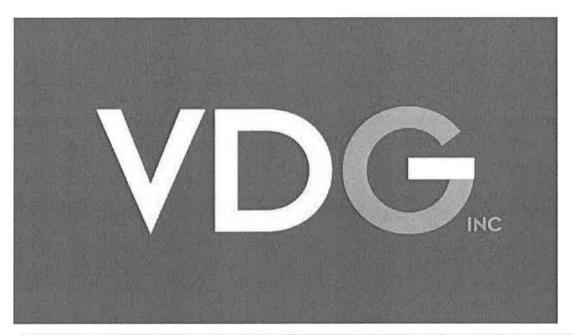
PurpleWall: Design for All

VIII. Vice President of Product Development and Marketing

IX. Vendor Development Group, Inc. (VDG, Inc.)

January 2010 – June 2013 (3 years 6 months)

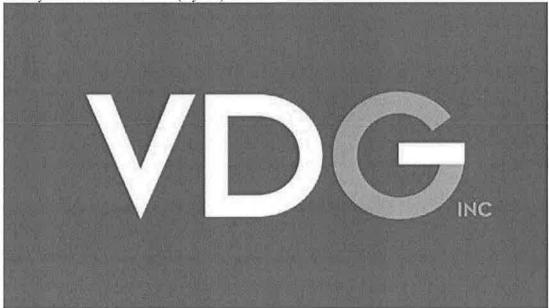
(Open) 2 courses



Vendor Development Group

- X. Director of Outdoor Furniture & Design
- XI. Vendor Development Group, Inc. (VDG, Inc.)

January 2007 – December 2009 (3 years)



Vendor Development Group

XII. Creactiv Director and Partner

XIII. Creactiv Consultores en Diseño

July 2004 - December 2006 (2 years 6 months)



# CREACTIV

Creactiv Consultores en Diseño

XIV. Creative Director and Co-Founder

XV. Creactiv Consultores en Diseño

July 2004 - December 2006 (2 years 6 months)



# CREACTIV

Creactiv Consultores en Diseño

XVI. Creative Director and Co-Founder

XVII. Icono Creative

April 2003 – July 2004 (1 year 4 months)

XVIII. Senior Designer

XIX. ADC Global Creativity

September 2002 – March 2003 (7 months)



ADC Global Creativity

XX. Art Director and Associate

XXI. Creactiv Consultores en Diseño

January 1997 – August 2002 (5 years 8 months)



# CREACTIV

Creactiv Consultores en Diseño

XXII. Volunteer Experience & Causes

### XXIII. Interior Design Advisory Board

XXIV. Sanford Brown College Seattle

Education

Provide valuable feedback on their curriculum to better their institution.

XXV. Courses

### XXVI. Independent Coursework

Lana L. Grow Aqua Media Acrylic & Collage

XXVII.

Vendor Development Group, Inc. (VDG, Inc.)

- SketchUp
- Photoshop

XXVIII.

**PurpleWall** 

• Three Centuries of Color

XXIX. Languages

### 1. English

Native or bilingual proficiency

### 2. Spanish

Native or bilingual proficiency

XXX. Skills

### XXXI. Education

XXXII. <u>Universidad La Salle, A.C.</u>

XXXIII. Bachelor's degree

1993 – 1998

XXXIV. Academia de San Carlos

1994 – 1996