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	<b>Publication:</b>	<b>Effective:</b>
<b>Subject:</b>  Signs capable of Video Display	<b>Code and Section Reference:</b>  SMC 23.55.005, SMC 23.84	
	<b>Type of Rule:</b>  Code Interpretation	
	<b>Ordinance Authority:</b>  SMC 3.06.040	
<b>Index:</b>  Title 23 Land Use Code	Approved _____	Date _____
	_____ Nathan Torgelson, Director, SDCI	

## BACKGROUND AND PURPOSE

Seattle Municipal Code Chapter SMC 23.55, Signs, regulates signage. Section 23.55.005 includes the provisions for video display signs. Chapter 23.84.A includes a definition for changing image display sign.

- Changing image signs are defined as a sign, including a sign using a video display method, which changes its message or background by means of electrical, kinetic, solar or mechanical energy, not including message board signs.
- Video display method is a method of display characterized by real-time, full-motion imagery of at least television quality.

The purpose of this rule is to clarify that any sign, including but not limited to changing image signs, that is capable of video display must comply with Section 23.55.005.

## **RULE**

Any sign, including but not limited to changing image signs, capable of using video display methods shall comply with the provisions of Section 23.55.005, in addition to any other applicable sign regulations.