

From: Jay McCleery
To: [PRC](#)
Subject: Project #30203398
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I'm writing to attempt to persuade the Public Resource Center to weigh in against the development identified by project #30203398. The building is a juggernaut of massive scale injected into the middle of a single family residential neighborhood, implying their homes are to be sacrificed for an out of scale development. While the Madison facing portions are welcome and interesting, that doesn't allow that the community should move forward at the expense of the existing residents who must live in the shadow of this development, when there are easy and clear improvements that can be made.

The Early Design Guidance board has sent the project back (twice!) with the feedback that the massing of the building facing the residential single family homes is not at all respecting the review guidance (CS2-B.1, CS2-C.2, CS2-D.11, and CS2-D.4). Neither time on the subsequent review meetings did the developers/architect meaningfully change the mass of the building on the alley of the single family homes, and the 3rd meeting they were warned to address this while at the same time allowing them to move forward to try and avoid stalling the developers longer. To put this in perspective, across the street from a 25 foot tall home will be a building, shooting up to a height at 174 feet. Across the street from family homes will be a building looming over 6 times as tall as the houses themselves.

The developer's solution? Put some town homes on the first couple of floors to make some facsimile of a neighborhood friendly development. 2 stores, out of what is effectively 7 stories facing the homes.

If the massing was too much the first 2 reviews, and again during the 3rd, they should not be allowed to move forward until it has been addressed.

Thank you for your time,
Jayson McCleery