

Herbaugh, Melinda

From: Reg Newbeck <RJNewbeck@comcast.net>
Sent: Tuesday, October 25, 2016 8:49 AM
To: PRC
Subject: Design Review Comments for Project: 3020338, 2925 E Madison St.

Importance: High

Design Review Comments for Project: 3020338, 2925 E Madison St.

I am a long time resident of Madison Park, and I support the redevelopment of the property at 2925 E Madison Street. I'd like you to know there is a small, but vocal group of residents who live behind the proposed development called Save Madison Valley (SMV). Please know they are not representative of the entire community.

In fact, many people support the project but are afraid to say so. SMV has been using threatening and bullying tactics to intimidate those who disagree with them. Some of those tactics include:

- Removing Nextdoor and Facebook posts in support of the development
- Intimidated posters and Leads on Nextdoor by complaining about proponents of the project to the management of Nextdoor.
- Spreading rumors that are not true
- And threatening people who disagree with legal action

I have written several guest editorials for the Madison Park Times, and the SMV discredited them by saying that they were written by the developer, not me!

This project deserves a fully open public meeting where everyone, no matter their position, should be able to state their position without being attacked.

The architect and developer have positively responded to the comments from the last EDG meeting. Please approve the design of this project, so we may stop the bickering and move forward with neighborhood reconciliation.

Reasons I support approving the preferred design:

- It stabilizes the existing property for future earthquakes and weather events
- It provides additional housing units
- It provides a local grocery store which is community centric
- It provides employment for residents

- It improves and benefits the existing Madison Valley business district

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