

**Dela Cruz, Jeff**

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**From:** Erik Christensen <erik.christensen@gmail.com>  
**Sent:** Monday, January 23, 2017 4:00 PM  
**To:** PRC  
**Subject:** PCC Development at 2925 E Madison

Hi,

I am writing to support the re-designed PCC development at 2925 E. Madison in Madison Valley. I live a few blocks away at 2801 E. Aloha St., 98112. I believe the property developers have gone out of their way to address the concerns of a very vocal and small minority of neighborhood residents. This project should be approved so that development can get underway and we can all start enjoying the benefits of the new property.

I am completely happy with the current design for the project and think it will be a great addition to the neighborhood. It will increase the walkability of many homes in the area and provide more access for fresh, healthy food to even more residents within easy driving distance (such as the Central District). It will add more homes to help provide a market solution to high housing prices. At the same time, it should add value for existing homeowners by making the neighborhood even more attractive in terms of retail options. While I am sure a few neighbors will still object, they should not have veto power over a responsibly designed private development that will be great for the vast majority of residents.

Thanks for taking the time to read my feedback and I look forward to shopping at the PCC soon!

Erik Christensen